



COLLIERS INTERNATIONAL

Research & Advisory

THE RESEARCH & ADVISORY DIVISION at Colliers International provides a full range of research and advisory services to both local and multinational corporations addressing specific needs and analysing various aspects of the real estate market in Hong Kong.

With our dedication and skills in providing recommendations on the best property solutions for our clients under realistic market conditions, the Research & Advisory team can add maximum value to real estate decisions. In addition, the team in Hong Kong works closely with our research offices around the globe in accomplishing regional or global advisory assignments.

MARKET INTELLIGENCE

The experienced team provides in-depth property market research including development feasibility studies and market analysis. The scope of study ranges from general market overview to detailed analysis of market variables at the sub-market level. With our experience in the market and the implementation of computer-based forecasting models, we have been providing unique and forward-looking recommendations to our clients, differentiating Colliers International from other major competitors.

STRATEGIC FOCUS

Due to the ever-changing market dynamics in the real estate market, the Research & Advisory team has been adding value

to our clients by providing the best strategy and information as to optimise the size and structure of their property portfolios. Research covers an examination of capital market conditions, business cycles, physical location, economics and so forth, by applying analytical methodologies to quantify risks or benefits. The team also reviews input from our front-line operators thus ensuring added credibility.

OUR COMPETITIVE EDGE

By virtue of our market coverage, Colliers International has a comprehensive worldwide network that has enabled us to offer consistently high quality professional services. Our competitive edge is reflected through our extensive experience and sensitivity to our clients' needs, critical to achieving realistic and innovative solutions.



COLLIERS INTERNATIONAL OFFERS A FULL RANGE OF PROPERTY SOLUTIONS

Corporate Services • Commercial Leasing • Industrial Sales & Leasing • Residential Sales & Leasing
International Residential Properties • Investment Sales • Retail Services • Property Derivatives
Real Estate Management Services • Consultancy & Valuation • Hotels & Leisure • Research & Advisory

COLLIERS
INTERNATIONAL

TRACK RECORD

SERVICES

- ▶ Macro-environment analysis
- ▶ Demographic analysis
- ▶ Demand and supply analysis
- ▶ Development feasibility study
- ▶ Property portfolio review
- ▶ Market positioning
- ▶ Computer-based modeling
- ▶ Site and property evaluation
- ▶ Investment strategy
- ▶ Sensitivity and risks assessment
- ▶ Property benchmarking
- ▶ Procurement strategy



SELECTED REPRESENTATIVE CLIENTS



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Colliers Macaulay Nicolls Inc., and certain of its subsidiaries, is an independently owned and operated business and a member firm of Colliers International Property Consultants, an affiliation of independent companies with over 290 offices throughout more than 60 countries worldwide.